



ZIPs: 91011 (La Canada Flintridge, CA)

Summary	2000	2007	2012
Population	20,573	21,201	21,687
Households	6,904	6,959	7,070
Families	5,736	5,794	5,879
Average Household Size	2.95	3.02	3.04
Owner Occupied HUs	6,167	6,250	6,330
Renter Occupied HUs	736	709	740
Median Age	41.8	44.0	46.9

Trends: 2007-2012 Annual Rate	Area	National
Population	0.45%	1.30%
Households	0.32%	1.33%
Families	0.29%	1.08%
Owner HHs	0.25%	1.41%
Median Household Income	3.37%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	364	5.2%	237	3.4%	197	2.8%
\$15,000 - \$24,999	314	4.5%	262	3.8%	191	2.7%
\$25,000 - \$34,999	313	4.5%	201	2.9%	202	2.9%
\$35,000 - \$49,999	574	8.2%	364	5.2%	279	3.9%
\$50,000 - \$74,999	777	11.1%	708	10.2%	598	8.5%
\$75,000 - \$99,999	834	12.0%	670	9.6%	555	7.9%
\$100,000 - \$149,999	1,419	20.3%	1,332	19.1%	1,193	16.9%
\$150,000 - \$199,000	777	11.1%	960	13.8%	1,024	14.5%
\$200,000+	1,601	23.0%	2,225	32.0%	2,831	40.0%
Median Household Income	\$108,127		\$137,756		\$162,614	
Average Household Income	\$153,703		\$189,180		\$231,312	
Per Capita Income	\$52,401		\$62,283		\$75,614	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,064	5.2%	994	4.7%	1,032	4.8%
5 - 9	1,751	8.5%	1,324	6.2%	1,132	5.2%
10 - 14	2,074	10.1%	2,116	10.0%	1,543	7.1%
15 - 19	1,715	8.3%	2,123	10.0%	2,005	9.2%
20 - 24	570	2.8%	1,048	4.9%	1,098	5.1%
25 - 34	1,034	5.0%	1,063	5.0%	1,653	7.6%
35 - 44	3,317	16.1%	2,217	10.5%	1,703	7.9%
45 - 54	3,829	18.6%	4,118	19.4%	3,991	18.4%
55 - 64	2,335	11.4%	3,106	14.7%	3,959	18.3%
65 - 74	1,515	7.4%	1,589	7.5%	1,922	8.9%
75 - 84	1,036	5.0%	1,072	5.1%	1,107	5.1%
85+	330	1.6%	431	2.0%	542	2.5%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,293	74.3%	14,197	67.0%	13,389	61.7%
Black Alone	157	0.8%	166	0.8%	170	0.8%
American Indian Alone	40	0.2%	43	0.2%	47	0.2%
Asian Alone	4,137	20.1%	5,465	25.8%	6,433	29.7%
Pacific Islander Alone	9	0.0%	9	0.0%	9	0.0%
Some Other Race Alone	243	1.2%	342	1.6%	428	2.0%
Two or More Races	694	3.4%	979	4.6%	1,211	5.6%
Hispanic Origin (Any Race)	1,056	5.1%	1,561	7.4%	1,986	9.2%

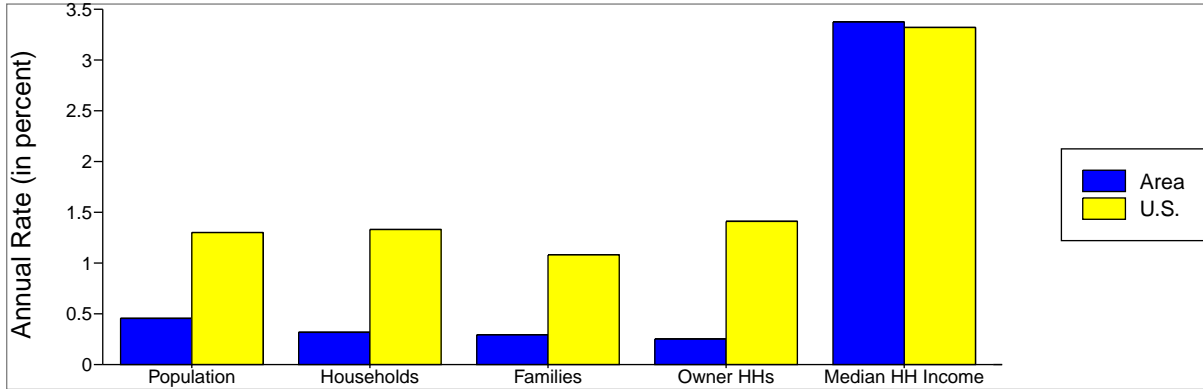
Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

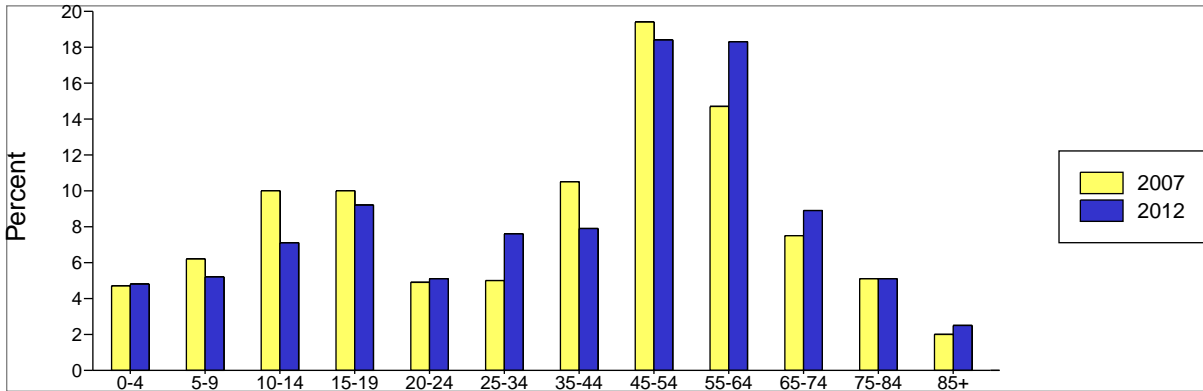


ZIPs: 91011 (La Canada Flintridge, CA)

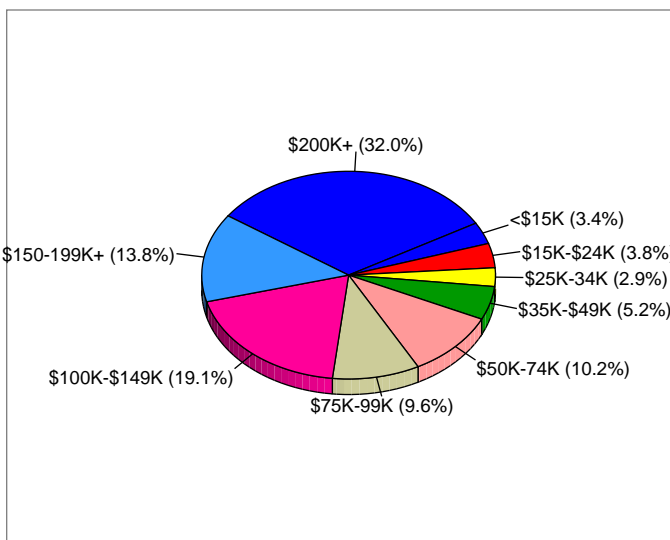
Trends 2007-2012



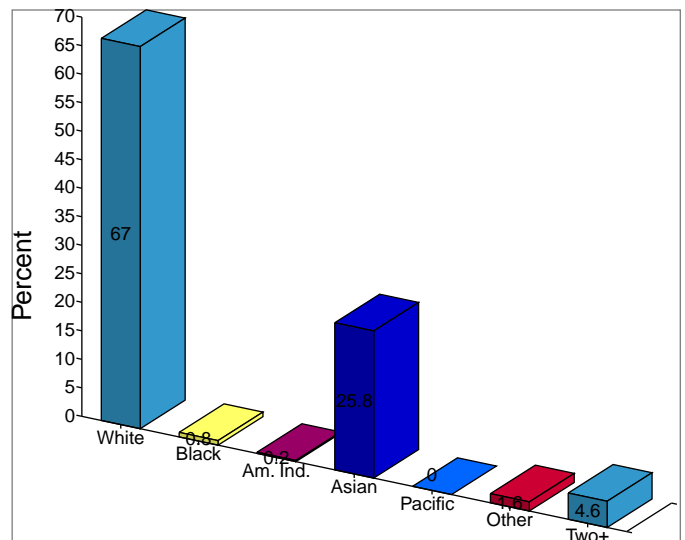
Population by Age



2007 Household Income






2007 Population by Race



2007 Percent Hispanic Origin: 7.4%



ZIPs: 91011 (La Canada Flintridge, CA)

	2000 Total Population	20,573
	2000 Group Quarters	199
	2007 Total Population	21,201
	2012 Total Population	21,687
	2007 - 2012 Annual Rate	0.45%
	2000 Households	6,904
	2000 Average Household Size	2.95
	2007 Households	6,959
	2007 Average Household Size	3.02
	2012 Households	7,070
	2012 Average Household Size	3.04
	2007 - 2012 Annual Rate	0.32%
	2000 Families	5,736
	2000 Average Family Size	3.27
	2007 Families	5,794
	2007 Average Family Size	3.35
	2012 Families	5,879
	2012 Average Family Size	3.37
	2007 - 2012 Annual Rate	0.29%
	2000 Housing Units	7,081
	Owner Occupied Housing Units	87.2%
	Renter Occupied Housing Units	10.4%
	Vacant Housing Units	2.4%
	2007 Housing Units	7,135
	Owner Occupied Housing Units	87.6%
	Renter Occupied Housing Units	9.9%
	Vacant Housing Units	2.5%
	2012 Housing Units	7,255
	Owner Occupied Housing Units	87.3%
	Renter Occupied Housing Units	10.2%
	Vacant Housing Units	2.5%
Median Household Income		
2000	\$108,127	
2007	\$137,756	
2012	\$162,614	
Median Home Value		
2000	\$555,858	
2007	\$1,000,001	
2012	\$1,000,001	
Per Capita Income		
2000	\$52,401	
2007	\$62,283	
2012	\$75,614	
Median Age		
2000	41.8	
2007	44.0	
2012	46.9	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



ZIPs: 91011 (La Canada Flintridge, CA)



2000 Households by Income

Household Income Base	6,973
< \$15,000	5.2%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	11.1%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	20.3%
\$150,000 - \$199,999	11.1%
\$200,000+	23.0%
Average Household Income	\$153,703

2007 Households by Income

Household Income Base	6,959
< \$15,000	3.4%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	5.2%
\$50,000 - \$74,999	10.2%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	13.8%
\$200,000+	32.0%
Average Household Income	\$189,180

2012 Households by Income

Household Income Base	7,070
< \$15,000	2.8%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	3.9%
\$50,000 - \$74,999	8.5%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	14.5%
\$200,000+	40.0%
Average Household Income	\$231,312

2000 Owner Occupied HUs by Value

Total	6,171
<\$50,000	1.0%
\$50,000 - 99,999	1.6%
\$100,000 - 149,999	0.9%
\$150,000 - 199,999	1.3%
\$200,000 - \$299,999	5.2%
\$300,000 - 499,999	28.8%
\$500,000 - 999,999	47.2%
\$1,000,000+	13.9%
Average Home Value	\$641,519

2000 Specified Renter Occupied HUs by Contract Rent

Total	739
With Cash Rent	91.6%
No Cash Rent	8.4%
Median Rent	\$897
Average Rent	\$1,245

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



ZIPs: 91011 (La Canada Flintridge, CA)



2000 Population by Age

Total	20,570
0 - 4	5.2%
5 - 9	8.5%
10 - 14	10.1%
15 - 19	8.3%
20 - 24	2.8%
25 - 34	5.0%
35 - 44	16.1%
45 - 54	18.6%
55 - 64	11.4%
65 - 74	7.4%
75 - 84	5.0%
85+	1.6%
18+	70.3%

2007 Population by Age

Total	21,201
0 - 4	4.7%
5 - 9	6.2%
10 - 14	10.0%
15 - 19	10.0%
20 - 24	4.9%
25 - 34	5.0%
35 - 44	10.5%
45 - 54	19.4%
55 - 64	14.7%
65 - 74	7.5%
75 - 84	5.1%
85+	2.0%
18+	72.6%

2012 Population by Age

Total	21,687
0 - 4	4.8%
5 - 9	5.2%
10 - 14	7.1%
15 - 19	9.2%
20 - 24	5.1%
25 - 34	7.6%
35 - 44	7.9%
45 - 54	18.4%
55 - 64	18.3%
65 - 74	8.9%
75 - 84	5.1%
85+	2.5%
18+	77.0%

2000 Population by Sex

Males	48.2%
Females	51.8%

2007 Population by Sex

Males	48.3%
Females	51.7%

2012 Population by Sex

Males	48.2%
Females	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



ZIPs: 91011 (La Canada Flintridge, CA)



2000 Population by Race/Ethnicity

Total	20,573
White Alone	74.3%
Black Alone	0.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	20.2%
Some Other Race Alone	1.2%
Two or More Races	3.4%
Hispanic Origin	5.1%
Diversity Index	46.5

2007 Population by Race/Ethnicity

Total	21,201
White Alone	67.0%
Black Alone	0.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	25.8%
Some Other Race Alone	1.6%
Two or More Races	4.6%
Hispanic Origin	7.4%
Diversity Index	55.5

2012 Population by Race/Ethnicity

Total	21,687
White Alone	61.7%
Black Alone	0.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	29.7%
Some Other Race Alone	2.0%
Two or More Races	5.6%
Hispanic Origin	9.2%
Diversity Index	60.9



2000 Population 3+ by School Enrollment

Total	20,057
Enrolled in Nursery/Preschool	2.3%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	15.7%
Enrolled in Grade 9-12	7.7%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	1.4%
Not Enrolled in School	66.4%

2000 Population 25+ by Educational Attainment

Total	13,510
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	9.0%
Some College, No Degree	16.8%
Associate Degree	7.0%
Bachelor's Degree	33.7%
Master's/Prof/Doctorate Degree	29.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



ZIPs: 91011 (La Canada Flintridge, CA)



2000 Population 15+ by Sex and Marital Status

Total	15,739
Females	52.9%
Never Married	9.5%
Married, not Separated	34.5%
Married, Separated	0.5%
Widowed	4.7%
Divorced	3.6%
Males	47.1%
Never Married	9.9%
Married, not Separated	33.7%
Married, Separated	0.3%
Widowed	1.0%
Divorced	2.1%



2000 Population 16+ by Employment Status

Total	15,396
In Labor Force	61.1%
Civilian Employed	59.0%
Civilian Unemployed	2.1%
In Armed Forces	0.0%
Not in Labor Force	38.9%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed	3.1%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed	2.9%

2000 Females 16+ by Employment Status and Age of Children

Total	8,112
Own Children < 6 Only	4.7%
Employed/in Armed Forces	3.3%
Unemployed	0.1%
Not in Labor Force	1.3%
Own Children < 6 and 6-17 Only	7.5%
Employed/in Armed Forces	4.3%
Unemployed	0.0%
Not in Labor Force	3.1%
Own Children 6-17 Only	26.5%
Employed/in Armed Forces	16.2%
Unemployed	0.3%
Not in Labor Force	10.0%
No Own Children < 18	61.4%
Employed/in Armed Forces	24.8%
Unemployed	1.8%
Not in Labor Force	34.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



ZIPs: 91011 (La Canada Flintridge, CA)



2007 Employed Population 16+ by Industry

Total	9,613
Agriculture/Mining	0.2%
Construction	4.8%
Manufacturing	6.4%
Wholesale Trade	4.9%
Retail Trade	5.6%
Transportation/Utilities	1.8%
Information	4.2%
Finance/Insurance/Real Estate	13.7%
Services	54.7%
Public Administration	3.5%

2007 Employed Population 16+ by Occupation

Total	9,613
White Collar	88.8%
Management/Business/Financial	27.5%
Professional	40.0%
Sales	13.6%
Administrative Support	7.7%
Services	5.5%
Blue Collar	5.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	1.8%
Installation/Maintenance/Repair	1.9%
Production	1.5%
Transportation/Material Moving	0.4%



2000 Workers 16+ by Means of Transportation to Work

Total	8,951
Drove Alone - Car, Truck, or Van	83.8%
Carpooled - Car, Truck, or Van	7.4%
Public Transportation	0.6%
Walked	1.1%
Other Means	0.9%
Worked at Home	6.2%

2000 Workers 16+ by Travel Time to Work

Total	8,953
Did Not Work at Home	93.8%
Less than 5 minutes	1.6%
5 to 9 minutes	10.4%
10 to 19 minutes	27.4%
20 to 24 minutes	12.3%
25 to 34 minutes	20.7%
35 to 44 minutes	7.5%
45 to 59 minutes	8.2%
60 to 89 minutes	4.4%
90 or more minutes	1.2%
Worked at Home	6.2%
Average Travel Time to Work (in min)	25.0

2000 Households by Vehicles Available

Total	6,911
None	3.2%
1	16.6%
2	48.1%
3	24.8%
4	5.1%
5+	2.1%
Average Number of Vehicles Available	2.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



ZIPs: 91011 (La Canada Flintridge, CA)



2000 Households by Type

Total	6,903
Family Households	83.1%
Married-couple Family	73.1%
With Related Children	39.2%
Other Family (No Spouse)	10.0%
With Related Children	5.9%
Nonfamily Households	16.9%
Householder Living Alone	14.7%
Householder Not Living Alone	2.2%
Households with Related Children	45.1%
Households with Persons 65+	28.5%

2000 Households by Size

Total	6,904
1 Person Household	14.7%
2 Person Household	32.0%
3 Person Household	17.1%
4 Person Household	22.4%
5 Person Household	10.1%
6 Person Household	2.5%
7+ Person Household	1.2%

2000 Households by Year Householder Moved In

Total	6,910
Moved in 1999 to March 2000	11.2%
Moved in 1995 to 1998	21.6%
Moved in 1990 to 1994	15.4%
Moved in 1980 to 1989	19.6%
Moved in 1970 to 1979	15.6%
Moved in 1969 or Earlier	16.7%
Median Year Householder Moved In	1989



2000 Housing Units by Units in Structure

Total	7,087
1, Detached	92.4%
1, Attached	2.8%
2	0.4%
3 or 4	1.1%
5 to 9	0.8%
10 to 19	0.9%
20+	1.5%
Mobile Home	0.0%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	7,092
1999 to March 2000	1.2%
1995 to 1998	1.9%
1990 to 1994	1.6%
1980 to 1989	2.9%
1970 to 1979	7.6%
1969 or Earlier	84.9%
Median Year Structure Built	1955

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

1.	Top Rung
2.	Connoisseurs
3.	Urban Chic

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$44,349,827
Average Spent	\$6,373.02
Spending Potential Index	232
Computers & Accessories: Total \$	\$4,597,752
Average Spent	\$660.69
Spending Potential Index	265
Education: Total \$	\$24,932,796
Average Spent	\$3,582.81
Spending Potential Index	279
Entertainment/Recreation: Total \$	\$62,914,773
Average Spent	\$9,040.78
Spending Potential Index	264
Food at Home: Total \$	\$81,375,008
Average Spent	\$11,693.49
Spending Potential Index	232
Food Away from Home: Total \$	\$57,383,066
Average Spent	\$8,245.88
Spending Potential Index	243
Health Care: Total \$	\$64,668,842
Average Spent	\$9,292.84
Spending Potential Index	238
HH Furnishings & Equipment: Total \$	\$41,388,233
Average Spent	\$5,947.44
Spending Potential Index	263
Investments: Total \$	\$37,005,469
Average Spent	\$5,317.64
Spending Potential Index	357
Retail Goods: Total \$	\$443,946,138
Average Spent	\$63,794.53
Spending Potential Index	241
Shelter: Total \$	\$288,081,345
Average Spent	\$41,396.95
Spending Potential Index	275
TV/Video/Sound Equipment: Total \$	\$19,108,184
Average Spent	\$2,745.82
Spending Potential Index	236
Travel: Total \$	\$37,971,442
Average Spent	\$5,456.45
Spending Potential Index	296
Vehicle Maintenance & Repairs: Total \$	\$18,696,332
Average Spent	\$2,686.64
Spending Potential Index	252

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.